

What Leadership Glendale 2014 graduates are saying...

"The camaraderie, the adventures, the exclusivity of it all — I got to see so much of what makes up Glendale and met so many of the people who are involved and engaged and making things happen!"

— SHANNON MCGRATH BOGGS, GUEST RELATIONS
LEXUS OF GLENDALE

"I found our interaction with leaders from many of the major institutions we visited to be fascinating."

— RUSS QUAN, HUMAN RESOURCES ANALYST
CITY OF GLENDALE

"I have taken the knowledge I gained in the class to my workplace and applied it to daily projects and processes. The class was similar to taking a mini-MBA course!"

— ALINA DER SARKISSIAN, DIRECTOR, MARKETING
& COMMUNICATIONS, GLENDALE ADVENTIST
MEDICAL CENTER

**2014 Class Project: 2nd Chance to Grow Garden,
Allan Daily High School**



LEADERSHIP GLENDALE 2015

Presented by the Glendale Chamber of Commerce
701 N. Brand Blvd., #120, Glendale, CA 91203
Phone: 818-240-7870 Fax: 818-240-2872
Website: www.glendalechamber.com

President-CEO: Judee Kendall

Leadership Glendale Advisor: Vic Pallos

Leadership Glendale Foundation

The Chamber's Leadership Glendale Foundation is a non-profit 501(c)3 organization that accepts and graciously acknowledges donations supporting class projects and class scholarships. The foundation is governed by the Chamber's Board of Directors. Donations are tax-deductible.

For further details regarding the foundation, contact Chamber President-CEO Judee Kendall: (818) 240-7870, or by e-mail: jkendall@glendalechamber.com.

Class Project

Each class is responsible for doing a public service project. Past beneficiaries include Allan Daily High School, YWCA of Glendale, Verdugo Mental Health Center, College View School, Salvation Army Glendale Corps, Ascencia, Glendale Police Dept. K9s, Glendale Fire Dept. and GAR Services.

Thank you to these partners who generously supported the Leadership Glendale Class of 2014

Nestle USA & Nestle University • DreamWorks Animation SKG • Glendale Memorial Hospital • The Americana at Brand/Caruso Affiliated • Glendale Police & Fire Departments • Glendale Police Air Unit • Glendale Galleria/General Growth Properties • ABC7 Eyewitness News • Bob Hope Airport • FedEx Regional Facility • Million Air • Walt Disney Imagineering • Glendale Unified School District/Mann Elementary School & Roosevelt Middle School • Glendale Community College • Whole Foods • Alex Theatre • Glendale Arts • GAR Services • City of Glendale Management Services • Glendale Water & Power • Museum of Neon Art • Bloomingdale's • Nordstrom • Glendale Redevelopment & Housing • Golden Road Brewery • Forest Lawn Memorial-Parks (Glendale) • YWCA of Glendale • Glendale YMCA • Metrolink • Salvation Army-Glendale • Charles Dunn & Co. • Ascencia • Glendale Public Libraries/Brand Library & Art Center • Verdugo Jobs Center • Community Foundation of the Verdugos • CV Alliance • Glendale Educational Foundation • American Red Cross (Glendale-Crescenta Valley Chapter) • Glendale Youth Alliance • Glendale Healthy Kids • L.A. County Board of Supervisors (Mike Antonovich).

ON THE COVER

ABC7 NEWS ASSIGNMENT DESK; GLENDALE FIRE DEPT.



DISCOVER WHAT MAKES GLENDALE
A GREAT CITY AND COMMUNITY.

INTERACT WITH GLENDALE'S LEADERS
FROM GOVERNMENT, BUSINESS, EDUCATION,
HEALTHCARE AND ORGANIZATIONS.

EXPERIENCE VIP TOURS OF NOTED
BUSINESSES AND PLACES OF INTEREST.

ENHANCE LEADERSHIP AND MANAGEMENT
SKILLS AND NETWORKING CONTACTS.

PLAN AND IMPLEMENT A CLASS PROJECT.



TOURING FEDEX REGIONAL OPERATIONS AT BOB HOPE AIRPORT WHICH SERVES GLENDALE AND A WIDE AREA.

A rare opportunity

Entering its 19th year, Leadership Glendale offers a rare opportunity to interact with many of the city's leaders from government, business and organizations. Classes are small, approximately 20 members, and meet on an average of once each month from October to May.

Issues affecting the city are an integral part of the curriculum, which also encourages self-development, builds upon management and leadership skills, and expands networking contacts. Exclusive VIP tours of locations not usually available to the public also are offered.

Leadership graduates are:

- Better informed about issues that affect the community.
- In a position to increase their effectiveness within in their business, profession and/or organization.
- Motivated to contribute their time and knowledge to benefit the community.

Participants benefit by:

- Greater understanding of the inner workings of Glendale, issues affecting the city, and how to address local problems.
- Interacting with key leaders from many segments of the community.
- Joining a diverse network of local contacts and collegial relationships.
- Leadership training and experiences that support personal and professional growth.
- Applying leadership skills through a public service class project.

SELECTION CRITERIA

Class members will:

- Take full advantage of the curriculum by their attendance, involvement and active participation in program activities.
- Possess high standards of personal integrity and ethics.
- Work successfully with classmates and others involved in addressing issues affecting the community.
- Following graduation use the information and skills acquired in the program to benefit and/or support the community.
- Live and/or work in the Glendale area.
- Not be seeking public office prior to the beginning of the first class.

CLASS Schedule & OF 2015 Curriculum

Reception and orientation: Thurs., Oct. 2, 2014 (Tentatively 4 -5:30 p.m.)

Wednesday classes: 2014 — Oct. 8 and 22, Nov.12; Dec. 10; 2015 — Jan. 14, Feb. 11, March 11, April 8 & May 13.

Project planning timeline is decided by the class. Optional extra activities also may be offered and are announced well in advance.

Class hours: Usually 8:30 a.m. to 4:30 p.m.

Curriculum: Interactive leadership/management seminars, discussions with leaders from local government, education, business and organizations, plus field trips. Subjects include Glendale government, law enforcement, fire protection, healthcare, transportation, education, social services, retail business, media, arts, local history and demographics. The class selects a project that benefits a segment of the community. Each graduate is recognized with a diploma.

Tuition, application deadlines

Preferred (discount) tuition — \$1,000.

Application must be received at the Chamber by Friday, Sept. 19, 2014.

Standard tuition — \$1,200. Application deadline is Friday, Sept. 26, 2014.

All applications must be accompanied by a \$200 deposit. Checks, VISA or MasterCard accepted. Applicants representing a charitable, non-profit organization may be considered for a \$300 scholarship applied to the standard \$1,200 tuition. See the Leadership Glendale application for further information.

For an online application

Access the Chamber's website:

www.glendalechamber.com (Our Programs menu) or call the Chamber office: (818) 240-7870.

Business hours: Monday-Thursday 9 a.m. - 5 p.m. Friday 9 a.m. - 3 p.m.