# Add Your AD Program

GLENDALE Chamber of Commerce

## Maximize Your Ad with the Glendale Chamber Digital Network

The Glendale Chamber of Commerce is a community organization that serves as the "voice of business" in Glendale. At the Chamber, we strive to make a positive impact for our members and to improve the quality of life for our community at large.

One way we advocate for and communicate with our business community is through our digital newsletter. In our newsletter, we provide the community with Chamber news & events, community news and member announcements through an email-marketing system. While this is an effective tool to gain exposure for news and events, due to high demand for advertising space, it is important that we adhere to a set of guidelines so that every Chamber member receives their fair share of space on our weekly e-blasts.

### Add Your Ad Program Guidelines

- Placing an advertisement in the digital newsletter is available only to members of the Glendale Chamber of Commerce.
- Members are given the opportunity to run their advertisement for two weeks (4 runs) after submitting proper artwork, quick blurb and payment (non-profits eligible are for one free ad a year).
- The Chamber will require one week to add the artwork and verbiage in the newsletter to allow the previous week's e-blast to conclude at the scheduled time.
- Advertisements include local/community activities, events, programs and special promotions. Ads intended solely to promote or generate direct sales/traffic will not be considered.
- Ads must be submitted in PDF, PNG or Jpg format with a recommended size of 8.5" width by 5.5" height; files sized up to 8.5" width by 11" height will be subjected to cropping and provided with a link to the full flyer.

### Pricing

| | Rate | Run-Time |
|---|---|---|
| Member | $80 | Two Weeks (4 Runs) |
| Non-Profit Member | $60 | Two Weeks (4 Runs) |

### Contact Us

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Paid Advertising Acceptance Policy - Glendale Chamber of Commerce

Publisher refers to the Glendale Chamber of Commerce and any affiliated companies or organizations. Website refers to www.glendalechamber.com and other Publisher Websites and Publisher emails, e-newsletters, and any other Publisher digital vehicle.

Acceptance of Online and e-Newsletter Advertisements: All Online advertising is subject to the Publisher's approval. The Publisher reserves the right to reject any online advertisements which it feels is not in keeping with the Publisher's and the Associations standards, mission, and bylaws, including the right to stop accepting any advertisement previously accepted on the Publisher's Websites.

The appearance of advertising on the Publisher's Website does not imply endorsement of the advertised company, product, or service.