

CASINO ROYALE

GLENDALE CHAMBER OF COMMERCE

A Night in Monte Carlo • Gala 2014

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April 10, 2014

Dear Glendale Chamber Members and Friends:

The **Glendale Chamber of Commerce** is delighted to invite you to *the* premiere event of the year – ***A Night in Monte Carlo at Casino Royale*** – our 2014 Gala to be held on Friday, June 6, at The Plaza at 801. The elegance and mystery of the Casino Royale will whisk you away with the intrigue and glamour of a James Bond 007-like setting.

The Walt Disney Company is the title sponsor of this elegant affair, so you know it will be a night to remember. Awaiting you is a moonlit night accented with magnificent décor, delectable cuisine, extraordinary entertainment, including gaming, and a spectacular silent auction. Plus, we will unveil the Chamber's 2014-15 Officers and Board of Directors, led by Incoming Chairman of the Board, Linda Lee. With all of this excitement awaiting you will not want to miss it!

As you review the enclosed forms, you will note various sponsorship levels in which you can recognize our volunteer leaders and the good work of the Chamber and put your company "on the red carpet" at this important community and celebratory event.

And speaking of *you*, there is something special *you* can do at this event to bring extra visibility and marketing results to your company, business or organization. We invite you to participate by contributing an item or service to our auction, with a minimum value of \$200.

In return for your generosity, we will acknowledge your donation in the Gala Program, distributed to 300+ guests, in the Chamber's *Glendale Business* e-newsletter (delivered to 1,100 member businesses), in the *Glendale News-Press* and *Crescenta Valley Weekly*. You may also display brochures or other promotional materials along side your auction donation.

Each year we are so impressed and delighted with the generous contributions given towards this event. We hope you will plan to attend the 2014 Night in Monte Carlo. First and foremost, you will have a spectacular time! And, if you wish to contribute to our auction, certainly that will be a plus – it will benefit the Chamber and the many programs for our members. Please complete the enclosed auction donation form to ensure that your company is properly recognized. Don't hesitate to call the Auction Committee at 818-240-7870 if you require additional information.

Thank you for your time and consideration.

Sincerely,


Scott Drolet
Forest Lawn
Chairman of the Board


Judee Kendall
Glendale Chamber of Commerce
President - CEO

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